



ARUWYE – Organizational Profile

(Auxilium Rural Underprivileged Women and Youth Empowerment)

Who We Are

ARUWYE is a Non-Profit Organization that spans its wings across 45 Community Development Centers, encompassing the Nine districts of Tamil Nadu. ARUWYE is more of a movement than just an organization, which ignites transformation in the lives of underprivileged Children, Youth, and Women.

Our Commitment to Change:

Our roots lie in the sacred soil of social ministry, where our mission unfolds through compassion and service. ARUWYE stands tall, coordinating and supporting a variety of social development activities that bring about tangible change and empowerment.

The ARUWYE Approach:

We are architects of impact, channeling resources for financial assistance, providing essential equipment, and orchestrating need-based training programs. Our hands-on involvement extends to program implementation, monitoring, and rigorous evaluation, ensuring the efficacy of our initiatives.

Bridging the Gap, Creating Opportunities:

We take the initiative to forge linkages with fellow NGOs and corporate offices, seamlessly blending resources for fundraising, program coordination, and job placement. Together, we amplify our impact and create pathways to a brighter future.

Join Our Journey:

Be part of a journey where every effort, every contribution, resonates with the spirit of positive change. Together, let's empower dreams and transform lives.

Our work is rooted in the spirit of service and justice. We exist not merely as an organization but as a movement for empowerment—walking hand in hand with marginalized communities to break cycles of poverty, restore dignity, and create pathways to opportunity.

Vision

ARUWYE envisages a just, harmonious and eco-friendly society where the integral and sustainable development of the marginalized is ensured.

Mission

ARUWYE is committed to enhancing the capacities of the marginalized women, children, and youth by raising awareness on their rights and promoting livelihood, and proactively engaging with state institutions that impact them significantly by networking with like-minded groups and organizations, and engaging in lobbying and advocacy.

Our Impact

-  Over 50,438 individuals reached annually through holistic interventions.
-  **Children:** Educational support for over 1,300 children through 45 Evening Study Centres across 9 districts, reducing dropout rates and strengthening literacy and life skills.
-  **Youth:** 1,560 trained youth transition into jobs, higher education, or entrepreneurship, empowered with technical, digital, and life skills.
-  **Women:** 3,816 women organized into Self-Help Groups, vocationally trained, and supported to start enterprises and improve household income.
-  **Communities:** Rural farmers, daily wage workers, and vulnerable families reached with healthcare camps, organic farming training, and rights-based awareness campaigns.

Core Program Areas

1. Children's Development

- ❖ Evening Study Centers providing academic support, safe spaces, and holistic development.
- ❖ Neighborhood Children's Parliaments that build leadership, civic responsibility, and democratic values.
- ❖ STEM education, English proficiency, and life skills to prepare children for a future of opportunity.
- ❖ Child protection advocacy and awareness, ensuring children's rights are safeguarded.
- ❖ Children become ambassadors of the environment through Eco Clubs
- ❖ Conducting regular orientation for parents and caregivers on safeguarding practices

2. Youth Upliftment

- ❖ Career Connect Centres offering training in Basic IT, UI/UX design, accounting, career readiness, AI Tools, Managerial Skills, Green Jobs and workplace ethics.

- ❖ Job fairs, HR connects, internships, and industry exposure for employability.
- ❖ Entrepreneurship promotion through mentoring, access to schemes, and market linkages.
- ❖ Training on workplace safety and the Prevention of Sexual Harassment (POSH).

3. Women Empowerment

- ❖ Self-Help Groups fostering collective savings, leadership, and solidarity.
- ❖ Vocational and livelihood training in tailoring, embroidery, beautician course, jute crafts, and digital marketing.
- ❖ Awareness campaigns on gender rights and equality.
- ❖ Kitchen gardening and sustainable farming initiatives for food and income security.
- ❖ Empowering women to become economically independent, contributing to household income, and gaining dignity in their communities.
- ❖ Established a Community Vigilance Group

4. Income Generating Programmes(IGPs)

- ❖ **Vocational Training:** Trained 648 women in Tailoring, Aari embroidery, beautician courses, jute bag making, digital marketing, and other market-driven skills.
- ❖ **Entrepreneurship Support:** Guidance for women and youth to establish home-based enterprises and micro-businesses.
- ❖ **Skill-to-Market Linkages:** Opportunities to display our products at educational institutions, corporate Premises, colleges, trade fairs, and community events.
- ❖ **Farm & Kitchen-based Livelihoods:** Training in organic farming and kitchen gardening.
- ❖ **Handicrafts & Small-Scale Production:** Training in candle-making, garland-making, bracelets, and eco-friendly crafts.

4. Health & Well-being

- ❖ Medical camps in partnership with hospitals, addressing general health, vision care, and cancer screening.
- ❖ Preventive healthcare education, nutrition awareness, and early diagnosis support.
- ❖ Mental health initiatives and psychosocial support training for community caregivers.

5. Rights & Protection

- ❖ Campaigns against human trafficking, domestic violence, and gender-based violence.
- ❖ Public rallies, signature campaigns, and school-level awareness programs.
- ❖ Legal literacy, financial literacy, and advocacy training for marginalized groups.

Partnerships & Networks

- ❖ **Corporate/CSR Partners** – Collaborations with networking partners to strengthen livelihood, employability, and community development programs.
- ❖ **Academic Institutions** – Strong partnerships with Loyola College, Stella Maris College, Madras University, SRM, SDNG Vaishnav College, Anna Adarsh College, Gurunanak College, Queen Maris College, Annai Velankani College, Madras School of Social Work, and other reputed universities for research support, student internships, training, and joint community outreach.
- ❖ **Hospitals & Health Institutions** – Strategic tie-ups with Kauvery Hospital, Agarwal Eye Hospital, Pranav Eye Hospital, and others for medical camps, cancer screening, eye care, and preventive health services.
- ❖ **Civil Society & Non-Profits** – Collaborations with Real Charitable Trust, Mohan Foundation, Dhvani Foundation, Miracle Foundation, Sukriti Social Foundation, CCRD, Arogya Agam, People for Good, NEWS, India Turns Pink, and others to expand advocacy, rights awareness, and social campaigns.
- ❖ **Banks & Development Agencies** – Engagement with NABARD and ICICI Bank to strengthen women's Self-Help Groups (SHGs), financial literacy, and income-generating activities.
- ❖ **Community & Faith-Based Organizations** – Networking with local associations, parishes, and community-based groups for grassroots mobilization and cultural events that foster unity and inclusivity.

Why Partner with ARUWYE?

- ✚ **Scale of Reach:** 50,000+ beneficiaries reached every year.
- ✚ **Integrated Approach:** Children, youth, women, and community development under one umbrella.
- ✚ **Evidence of Change:** Documented success stories, reduced dropouts, increased employment, and thriving microenterprises.
- ✚ **Strong Collaborations:** Established networks with government, corporates, civil society, and educational institutions.
- ✚ **Transparency & Accountability:** Structured reporting, audited accounts, and measurable outcomes.

Conclusion

ARUWYE stands as a beacon of hope and transformation for marginalized women, youth, and children across Tamil Nadu. With a holistic approach that combines education, skill development, healthcare, rights advocacy, and livelihood opportunities, we continue to break barriers and build resilient communities. Our strength lies in collaboration—walking alongside corporates, academic institutions, civil society, and community groups to ensure that empowerment is not

just an aspiration, but a lived reality. As we look to the future, ARUWYE remains committed to fostering dignity, equity, and opportunity for those most in need. We invite partners and donors to journey with us in this mission—because when we rise together, we create a just and inclusive tomorrow.